

GOLF'S ZENITH OF ART AND SCIENCE



DIMENSION Z PRODUCTS

DIMENSION Z GOLF

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OUR COMPANY



Dimension Z Golf was founded by Donald Ingermann, former president of the Ben Hogan Company. Ingermann

is an inventor, an owner of many patents, and has spent over 20 years researching the fine technical aspects of precision golf club design. He is also an author, a pilot and an avid off-shore sailboat racer. Ingermann served on the Board of Directors of the National Golf Foundation.

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THE WIDOW MAKER Z450™

\$390.00



The Widow Maker Z450™ driver is 450cc of Beta Forged Titanium. When we were creating this new driver we wanted to design a driver that will out perform all of the most well known drivers on the market today. We concentrated on developing technologies so they could synergistically perform to their optimum levels. This meant not only creating optimum C.O.R., but optimum launch angles, spin rates, acoustics, and our new "Reduced Slice Tendency" technology and getting them to perform at optimum levels of expectation so as to create the best performing driver on the market today. We then go the extra distance by matching the Z450™ with a high quality proprietary shaft.

QUICK DRAW OFFSET FAIRWAY METALS

\$180.00



The offset hostel of these 17.4 Stainless metals give golfers a greater launch trajectory that is more cohesive to their playing style. Available in 3, 5, 7 and 9 woods. Shafted with an ultralite 70 gram shaft designed for optimum forgiveness, each metal will provide you with higher straighter shots for the higher handicapper. Each wood includes a Dimension Z headcover.

WIZARD II FAIRWAY METALS

\$180.00



Designed as a low profile fairway wood, the "Wizard II" is a great addition to everyone's bag. Available in a 13°, 16°, 19°, 23°, 27° lofts. Tested against the competitors it has greater feel and control, and the mid/low profile design enables players to get the ball in the air with greater ease. Each wood includes a Dimension Z headcover.

Z-OUT

\$180.00



The Z-Out is a utility metal designed to replace the long irons in your bag. For players who struggle with the 2 and 3 iron we have a variety of lofts to fit into your set makeup and help gain an advantage with your long iron play. A true hybrid club, the Z-Out has proven to be a very versatile club and has gained recognition at all levels of play. Available in 18°, 21° and 24° lofts.

Z Series Irons

Z1

\$115.00/Steel - \$140.00/Graphite

The Z1 design is a progressive offset design for players who need help closing the face through the impact zone. Players who tend to hit the ball right from a swing path that returns over the top can benefit from this design as well. The offset progression is .260 - .120.

Z2

\$115.00/Steel - \$140.00/Graphite

A more traditional design, the Z2 is also a progressive offset design (.160 - .080) incorporating a graduated trajectory. The graduated trajectory design helps hit the long irons higher and the short irons lower. That makes it easier to launch the ball with optimal trajectory and superior feel and control.

Z2 TOUR

\$120.00/Steel - \$140.00/Graphite

The Z2 TOUR head is the same design as the traditional Z2 only it uses a constant .100 offset. It features a thin top line and a thinner sole for the players who want the look of a blade with the forgiveness of a cavity back. The graduated trajectory design helps to launch the ball with optimal trajectory and superior feel and control.

Z-1020

\$135.00/Steel - \$155.00/Graphite



The newest addition to our line of "Z" series irons is the Z-1020 Blade. After we began gaining attention from many of the mini-tour players and tour caliber players we developed our first muscle back blade. Cast from 1020 carbon steel, this design promotes a lower (toug) trajectory. The softer feel and small sweet spot allows for more ball control. Like the Tour model it has a constant offset of .100 and a thin top line for a traditional look.

ZERO Z WEDGES

\$135.00/Steel - \$155.00/Graphite



Designed by the Dimension Z team these wedges are available in 52°, 56°, and 60° lofts. They are a beautiful, classic design and they have advanced technical features to help every golfer from touring pros to the high handicapper. The multi-chambered sole will allow a player to hit a variety of shots out of any lie - hard pan, tight fairways, rough, or sand. The weight distribution has a low center of gravity to help the player "bounce" through the sand and hit great bunker shots time after time. The revolutionary material allows more ball workability with a soft impact feel.

YES! C-GROOVE PUTTER

\$195.00



Using the Yes! C-Groove putter creates stabilization in the rolling motion dramatically sooner than any other putter. Whether struck dead center, a millimeter or even a quarter inch off center, the C-Groove putter rolls the ball sooner, for more consistent length and more consistent direction.

This technology has been proven in comparison tests performed by professional and amateur golfers at over 100 PGA Tour Events worldwide and at major trade shows in the U.S. and Europe.

YOU HAVE HEARD ABOUT PROFESSIONAL FITTING, BUT YOU HAVE NOT HEARD ABOUT... PRECISION MANUFACTURING

WHAT MAKES YOU UNIQUE?

Do You...

- Play for pure enjoyment?
- Compete with your foursome?
- Gain a 'high' feeling from that perfect hit?
- Believe consistency is missing from your game?
- Sometimes think that your natural talent does not show in your play?
- Feel that you are a few strokes from the score you could post?
- Very strongly, believe that you cannot BUY a game?
- Know that the form, swing, power & control you use are just as important as the clubs you use?

In That Case Dimension Z is the ONLY Golf Club Manufacturer That (Wholeheartedly) AGREES WITH YOU!

**DIMENSION Z KNOWS
THAT ONLY PRECISION MANUFACTURING
AND PROFESSIONAL FITTING CAN CREATE
CLUBS THAT ARE THE HONEST AND
TRUE EXTENSION OF YOU...
THE GOLFER!**

So, what is Precision Manufacturing?

Of the two fundamental parts to build a set of tools that will be the 100% extension of you, the individual golfer, Precision Manufacturing is 70% of the whole. How precise is the Dimension Z manufacturing process?

Let's take just one element to examine closer...FLEX. You have heard of flex from different club makers. Regular flex, stiff flex, extra flex, even a flex for ladies or seniors. Dimension Z knows flex as FREQUENCY. "Stiff Flex", for example, actually comprises 10 different frequencies. Dimension Z narrows that down even further to find your EXACT frequency down to the tenth of a flex. So, for your benefit, from this point forward, know FREQUENCY as an exact measurement of FLEX.

There are three basic elements to Precision Manufacturing and it all starts with the...

I: Integrated Tuning Process™

Refined and tested by some of the world's top players, teaching professionals and amateurs alike, the Integrated Tuning Process™ was developed by our engineers to address the need for a complete method of building consistent sets of golf clubs.

THE PRODUCTION STEPS THAT MAKE THE INTEGRATED TUNING PROCESS™ WORK ARE AS FOLLOWS:

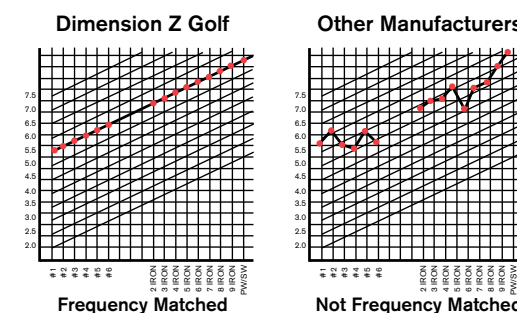
- *Head Weights & Appropriate Gram Delta Spacing* – Creates the right swing weight relative to length and consistency of flex and feel of play between the separate irons in a set.
- *Circumferential Flexural Integrity Testing (CFI)* – The test to ensure uniformity of flex around the shaft.
- *Spine Locating & CFI Synchronization* – A method to neutralize any slight imperfections in a single shaft by the manufacturer.

- *Multi-Matching* – This testing standard indicates how well a manufacturer has maintained the targeted flexure.
- *Frequency Matching* – See Below.
- *Swing Weight Range Testing* – After CFI, Multi, and Frequency Matching, our Swing Weight Range will only have the slightest of variances.
- *Gripping and Grip Weights* – Affects the overall Swing Weight and balance.

The steps that comprise the Integrated Tuning Process™ are all very important. This attention to detail has never been available to the general golfing public... UNTIL NOW!

2: Frequency Matching™ by Royal Precision

While this is one part of the Integrated Tuning Process, Frequency Matching is so key, it deserved a little attention on it's own. This is a system that creates a logical progression of cycles per minute, from club to club, to build matching clubs within a set. For you, this means that regardless of length, each club will be matched in terms of the relative frequency (flex) recommended by the fitting professional. The diagrams below will show you how, by this one manufacturing process alone, Dimension Z pulls far out in front of all the other competition.



3: Professional Fitting

Since our inception, Dimension Z has known that not all golfers are created equal. Now that other golf club makers have jumped on our bandwagon, you are hearing more about how important being fit for clubs is to your game. This is all true. However, other manufacturers may only require 3 pieces of information about you to mass-produce a 'tweaked' version of their clubs. The golf professional in your area, is asked by Dimension Z, to take over 70 different variables about you so that we can make the most perfect club or set of clubs for you. Any kind of fitting done without a seasoned golf teaching professional, including ones done by sophisticated computers, WILL lead to a MISFIT. A misfit will ultimately add strokes to your game. No other company offers this level of attention to detail.

Fit For Life...

Your records are always on file with us, and will NEVER be shared with anyone else. This gives you the option to purchase a whole set or just one club at a time without going through the fitting process again. Even more important, Dimension Z has a commitment to you that goes further than the fitting and purchasing stages of our relationship. It is called our Fit For Life Program. This program enables golfers to adjust Dimension Z clubs for LIFE...FREE OF CHARGE! If more than an adjustment is needed, like a change in shafts, we will do it for 25% off our suggested retail price (shipping and handling excluded for adjustments and changes).

**AT DIMENSION Z
WE KNOW NOT ALL GOLFERS
ARE CREATED EQUAL.**